



Autumn Workshop on British and American Studies 2021

TBU Educational Complex

Štefánikova 5670, Zlín, building U18A, room 304

Friday 26 November 2021

9:00 – 12:00

Participants will receive a certificate.

Please confirm your attendance
by 19 November 2021 to umjl@fhs.utb.cz

Mgr. Dagmar Masár Machová, Ph.D.

Department of Modern Languages and Literatures, Faculty of Humanities,
Tomas Bata University in Zlín, Czech Republic

Pronouns and Their Case

English case system is rather poor but pronouns still express three cases, as in *he-his-him*. However, English case assigning is based on different principles than the Czech one, and as a result, the English pronouns might end up with a different case than their Czech counterparts. We will explore examples such as “*Who did it? He/Him*” and discuss why and under what circumstances each form is used.

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Mgr. Gregor Vnučko

Department of Language Pedagogy and Intercultural Studies, Faculty of Education,
Constantine the Philosopher University in Nitra, Slovakia

How to Increase Students' Sociolinguistic Competence in English

(Supported by the project KEGA 002UKF-4/2020: Positive Psychology in Teaching English)
Sociolinguistic competence and its different factors will be introduced as one of the key competences required for successful communication in a foreign language. Furthermore, some of the sociolinguistic errors, which commonly occur in everyday conversations, will be explained. Additionally, some practical advice and exercises focused on the development of sociolinguistic competence will be offered.

Svitlana Shurma, M.A., Ph.D.

Department of Modern Languages and Literatures, Faculty of Humanities,
Tomas Bata University in Zlín, Czech Republic

Language for Self-Presentation

Self-presentation is very important in one's career. Though according to psychological research it only takes a tenth of a second to form an impression of a stranger, verbal presentation of oneself is no less important. What language can help you present yourself better during a job interview, elevator pitch or presentation? We will focus on some of such language using various examples.